

Rural Development Trust Privacy Policy

Last Updated: 20th Sep 2023

1. Introduction

Welcome to the Rural Development Trust website ("the Website"). At Rural Development Trust, we are committed to safeguarding the privacy of our visitors and users. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our Website. By using the Website, you agree to the terms and practices described in this policy.

2. Information We Collect

- **Personal Information:** We may collect personal information such as your name, email address, phone number, and postal address, Government ID details such as Aadhaar or PAN Number when you voluntarily provide it to us through forms, subscriptions, or donations.
- **Non-Personal Information:** We may also collect non-personal information, such as browser type, IP address, and device information, to improve our Website's functionality and user experience.

3. How We Use Your Information

We use your personal information for the following purposes:

- To communicate with you regarding Rural Development Trust initiatives, programs, and events.
- To process donations and provide donation-related information.
- To respond to your inquiries or requests.
- To improve and personalize your experience on the Website.
- To comply with legal obligations.

4. Sharing Your Information

We will not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- Trusted service providers and partners who assist us in operating the Website and delivering services.
- Law enforcement or government authorities when required by law or to protect our rights and safety.

5. Cookies and Analytics

Our Website may use cookies and similar tracking technologies to collect non-personal information. This helps us analyse user behaviour, improve our services, and provide a better user experience. You can adjust your browser settings to disable cookies, but this may affect certain Website features.

6. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

7. Your Rights

- **Access:** You have the right to access, correct, or delete your personal information. Please contact us at information@rdt.co.in to exercise these rights.
- **Unsubscribe:** You can unsubscribe from our communications at any time by following the instructions provided in our emails.

8. Changes to Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for legal compliance. We encourage you to review this policy periodically to stay informed.

9. Contact Information

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us at:

donorservices@rdt.co.in or

Rural Development Trust, Anantapur-Bangalore Highway, Vijaynagar Colony,
Anantapuramu, Andhra Pradesh, India 515001.

Phone: +91 8554271377

10. Governing Law and Jurisdiction

This Privacy Policy is governed by the laws of India. Any disputes arising from this policy will be subject to the exclusive jurisdiction of the courts in Ananthapuramu only.

By using the Rural Development Trust Website, you acknowledge that you have read, understood, and agreed to the terms and practices outlined in this Privacy Policy.

