**RDT Social Media and content creator**

RDT is looking for **Social Media and Content Creator** to support the organisation’s awareness and fundraising activities.

RDT’s headquarters are located in Anantapur district, where the organisation has carried out most of its activities over its first decades of work.

**LOCATION:** Anantapur, Andhra Pradesh

**REPORTING:** RDT Communications Manager

**ALL APPLICATIONS TO BE SENT TO:** information@rdt.co.in

**ROLES**

- Drafting and editing articles and interviews for RDT's website, newsletters and any other distribution channels
- Prepare case studies and content for our international offices in Germany and US.
- Assisting on the field with translations.
- Along with the rest of the team, implement communications strategies and campaigns state-wise and country-wise.
- Identify media and press opportunities and assist journalists on the field.
- Help implement protocols that improve internal communications.
- Assist in the implementation of RDT's social media strategy. Manage and increase followers on social media, as well as steadily grow the engagement with the organisation on these platforms.

**REQUIREMENTS**

- Bachelor’s degree in journalism, mass communication, development studies or related field
- 0 to 2 years of experience.
- Excellent written and verbal communication skills in English and Telugu.
- Strong copywriting and content creation skills
- Ability to multitask on a daily basis
- Team player.
- Interest in development and/or humanitarian affairs

**About the organisation:** The Rural Development Trust (RDT) is an NGO established in 1969 that works towards the empowerment of rural communities in India and supports them in their struggle to eradicate poverty, suffering and injustice.

Today RDT implements sustainable development programmes to ensure access to quality education, primary and hospital health care, housing and basic infrastructure; to support the empowerment of women, people with disabilities and tribal communities, and to unleash the full potential of future generations through culture and sports.